

## Communications Committee Meeting Agenda

April 2020

1. Review & accept minutes – February 19, 2020
2. COVID-19 Comms status
  - Website updates, including new landing page
  - Two newsletters
  - Local Business & Local Restaurant directories
  - Instagram & Facebook
  - Video
3. Reach – Numbers are up
4. Brainstorming - what's Next?
  - Additional website updates?
    - [www.berkeleyheights.gov/covid19](http://www.berkeleyheights.gov/covid19)
    - Communications Committee page
  - Timing of next emails/newsletters
  - More FB/Instagram
  - Updates needed to shop/eat local pages ([www.berkeleyheights.gov/eatlocal](http://www.berkeleyheights.gov/eatlocal))
  - Additional local business support?
  - Twitter??
5. New Business/Old Business
6. Next meeting – official schedule has April 21 and May 7