

## **Berkeley Heights Downtown Beautification Committee**

### **Meeting Minutes**

*March 13, 2019*

*Present:* Julie Lloyd, Jeanne Kingsley, Midge Vicendese, Christin Babic, Ann Bartholomew, Gail Nelson, and Nicole Quiroga

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#### **I. Call to order**

Julie Lloyd called to order the regular meeting of the Downtown Beautification Committee at 7:40PM

#### **II. Discussion**

- a) The Committee spoke about tweaking plaque designs.
- b) Discussed Happy Birthday Berkeley Heights initiative to support our downtown (this year BH will be 210 years old!).
- c) Discussion around the possibility of organizing a flash mob to sing "Happy Birthday to Berkeley Heights" for a video we will make viral. Flash mob to occur at Block Party or Rubber Ducky Festival. This or have groups send us pre-made videos of same.
- d) "Meet the Owners" discussed.
- e) Mission Statement discussed.
- f) Garden Club idea discussed, to partner with Environmental Commission and Peppertown Park Committee, as well as a Master Gardener. Ann to reach out to Master Gardener at Reeves Arboretum in Summit.
- g) Ongoing Holiday banners discussion.
- h) Committee reviewed Presentation.
- i) Open Meeting on April 10.

#### **IV. Adjournment**

Julie Lloyd adjourned the meeting at 10:00 PM.

Minutes submitted by: Nicole Quiroga