

**BH Township Communications Committee**  
**Minutes**  
**June 26, 2019**

Meeting called to order 7:35 pm

Attending: Pam Yoss, Gail Nelson, Stephen Yellin, Sander Raaymakers, Lucinda Hayes, Herman Maftes

1. Reviewed and accepted Minutes from April and May.
2. Website and email account conversion – In progress – notices to subscribers will go out in early July. A thank-you to Cities NJ needs to go to Angie. Sander will send details to Stephen, who will draft.
3. Newsletter – The June newsletter will go out on June 27.
4. Media relations– Updates on road closings were sent to TAPinto and social channels. Pam is continuing to work with Lucinda on communicating planned housing developments using maps and data.
5. Listening Sessions – The first listening session of 2019 occurred May 19 at the Berkeley Heights Y.
6. BHDC Affordable Housing – Pam reported that Ann will reach out to Stephen on behalf of the Diversity Council to create a “Did you know” fact sheet.
7. Video sub-committee – Dr. Defabio submitted this report: 1. Video shows are to be filmed on an as needed basis. 2. No formal branding or set format of the shows needs to be entertained. 3. No private sector funding will be sought for filming shows. In addition, Herman reports team is working on how to handle the need for proper sound – connecting microphones of committee members to the smartphones and ipads used as cameras.
8. BH Summer Concerts Planning – The Committee discussed logistics of providing an information table at the Block Party and will include information about progress on key developments and committee activities.

Next meeting – July 16, 7:30 pm